

Matthew Brady

Email: matthewpbrady@yahoo.com

bradym16@msu.edu

Telephone: (852) 6832 6790

Teaching and Coaching Qualifications

University of West Florida (2017 - expected)

Florida Professional Teacher Certificate, Social Studies Grades 6-12

Shatin College, Hong Kong (Fall 2017)

Student teaching internship, Department of History

Chiang Mai University, Language Institute (February 2013)

TEFL Certification with Merit

USA Swimming Level 1 and 2, Foundations of Coaching

Hong Kong Lifesaving Society Bronze Medallion

Education

Michigan State University, Master of Arts in Education (*Fall 2014 – 2017*)

Concentration: P-12 School and Postsecondary Leadership

Michigan State University, Graduate Certificate in Sports Coaching and Leadership (*Spring 2017*);

Washington and Lee University, Bachelor of Arts in History with Honors, (1985-1989)

Phi Beta Kappa, University Scholar, George C. Marshall Foreign Policy Research Scholar,

Senior Honors Thesis: "John Stewart Service: The Verdict of History"

INSEAD, Master's of Business Administration, (Jan-Dec 2001)

Dean's List, graduation with Distinction

Winner, 2001 INSEAD Business plan contest

Languages and Language Qualifications

Native English

Chinese Language and Area Studies School, US Department of State Foreign Service Institute, (August 1991-June 1993). Washington, DC and Taipei, Taiwan.

Professional fluency in written and spoken Mandarin Chinese.

Intermediate French, Basic Thai

Education Work Experience

Shatin College; Shatin, Hong Kong (*Fall 2017*)

- *Student Teaching practicum, History Department;*

Multi-Sport (Hong Kong)/Harry Wright International (Aug 2016-present). *Professional Swimming instructor*;

- Designed Learn to Swim (LTS) youth program for Hong Kong schools implementation
- Coached LTS, children ages 3-14 plus parent and child and adult beginner classes;
- Autistic and special needs children LTS teaching experience;
- In-school swimming program at French International School (FIS);
- Competitive squad programs and Master's training;
- US Red Cross and UK Lifesaving and First Aid certification;

Splash (Hong Kong) (August 2016-present). *Senior Swim Coach*. Developed youth LTS program for Splash! outreach into Hong Kong schools; volunteer coach for Overseas Foreign Worker (OFW) LTS program.

Dolphin Swim School (Dallas, TX, USA) (2015-Winter 2016). *Swim Instructor, Swim team Coach*. Taught children ages 3+, beginner to intermediate levels;

Elite English (Hong Kong), (June 2013-June 2014) *English/IELTS Instructor*;

Kwun Tong Government Secondary School (Kowloon, Hong Kong). Spring Term 2013. *Liberal Studies Instructor*

Hong Kong University of Science and Technology, (Clearwater Bay, Hong Kong (March 2010-June 2011), MBA Career Services and Interdisciplinary Degree Program (IDP), *Consulting Manager, Strategy and Communications*

- Joint instructor within the Dual Degree Program (Business/Engineering) to mentor undergraduate students in entrepreneurship and business. Developed and launched external consulting program for HKUST MBA students to conduct consulting projects with multinational companies in Hong Kong;

ESF Sports Hong Kong Swim Instructor (2012-2013)

- Taught lessons to children ages 4-14, Beginner to squad training levels;

Sai Kung Stingrays Rugby Club, SaiKung, Hong Kong

- Coached mini rugby with age 6-10 players

Other Work Experience

Hunter Industries/Transpacific Trading

Hong Kong/China

Vice-President, China Operations (2007-2008)

Privately held China based US packaging and building materials manufacturing and trading company

- Managed business relationships with China OEM wood product manufacturers (furniture, flooring, cabinets, etc.) for product sales to North America. Responsible for China product sourcing and sales to US, identifying and vetting new manufacturers and ensuring product compliance;

American Wood Products LLC

Beijing/Hong Kong

China Market Development Director (2005-2007)

Privately held US\$400 million building materials manufacturing and distribution company'

- Engaged to implement China market entry strategy for a company with a major supply presence to the North American DIY segment, with operations in the US, Mexico and New Zealand;
- Oversaw growth in China sourcing and product sales to the US. Identified new suppliers and ensured export product compliance; Conducted business analyses on investments to develop PRC sales and marketing, manufacturing, and distribution opportunities;

Centergy Holdings International

Hong Kong

Market Development Director (1997-2000)

- International agribusiness entity engaged in commodity juice manufacturing and trading, upstream fresh fruit/ingredient supply and beverage ingredient manufacturing in China, including large scale citrus plantations in SW China;

Government and Non-Government Organizations

American Forest and Paper Association

Beijing, China

General Manager, China (2002-2004)

- Greater China Director of US based national industry association representing membership of over 200 US wood and paper manufacturers, with exports to China of over US\$1.8 billion. Managed 6 local staff in 3 offices and budget of over US\$1.25 million;

EU-based NGO, Chief Representative, China (March-October 2007)

- Established Beijing based office, recruited initial staff and established China operations;

US Consulate General, Hong Kong

Economic and Commercial Officer (October 1993-January 1997)

- Principal Commercial Officer responsible for reporting on commercial and economic developments in Hong Kong and China involving China invested enterprises in advance of Hong Kong's 1997 handover to China; advised senior US policymakers on China investments and company activities.